



Tony L. Crumbley, CCR **Vice President, Research**



Tony Crumbley heads up the research efforts of the Charlotte Chamber of Commerce. The chamber's economic development team was named one of the top ten economic development groups in the nation by *Site Selection* magazine in 2009. Over the years, Tony and his team have won numerous economic development marketing awards.

Tony's focus is the development of the chamber's marketing tools to attract new industry to the Charlotte area. His efforts have helped guide economic development of the Charlotte area for 34 years. In the last 10 years alone, his work has guided the more than 7,000 companies which decided to relocate or expand in Charlotte. Those companies have created more than 60,000 new jobs and invested \$12 billion in Mecklenburg County.

Tony joined the Chamber in 1976 as an intern while in graduate school. Since that time, he has filled many research roles while rising to this current status as vice president of research.

Over the years, Tony has served on many national and local board of directors as well as filled many offices. He is a past president of C2ER, a national organization of applied community researchers, a past president of the American Marketing Association where the Charlotte chapter won the National Chapter Excellence Award during the year of his presidency. He has served as board member of the American Chamber of Commerce Executives and the Employment Security Commission Advisory Board. He is a member of the United Way Marketing Research Committee, active in local Boy Scouts, has served on the U.N.C. Charlotte Foundation Executive Committee, U.N.C. Charlotte School of Business Alumni Advisory Board and is a past president of the U.N.C. Charlotte Alumni Board of Governors where he has been elected to the U.N.C. Charlotte Alumni Hall of Fame.

Tony served in the U.S. Air Force from 1966 to 1970, received his B.A. in Business Administration from U.N.C. Charlotte in 1972 and continued his graduate studies in Economic Geography at U.N.C. Charlotte. He is also a graduate of U.N.C. Chapel Hill's Basic Industrial Development Course. In 1990, Tony was granted the status of Certified Community Researcher by the organization now known as C2ER.

Tony is a native of Kannapolis, N.C., is married to Renea Funderburk Crumbley and has two children.

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