



BASIC DEMOGRAPHICS BY ZIP CODE

Municipalities — January 1, 2009

Estimates Zip Level	Population				Households			Total Retail	Households by EBI Group			
	1/1/2009	Density Per Sq. Mi	2000 Census	5 Year Projection	1/1/2009	Median HHL D EBI	5 Year Projection	Sales (\$000) 2009	Under \$25,000	\$25,000 - \$74,999	\$75,000 - \$149,999	\$150,000 or more
28031 Cornelius	24,047	898	14,201	29,283	10,445	62,469	12,842	428,037	1,302	4,999	2,832	1,312
28036 Davidson	14,365	602	10,282	16,543	4,716	63,544	5,487	81,934	665	2,055	1,454	542
28078 Huntersville	49,133	749	27,370	6,055	18,370	61,997	22,697	1,021,745	2,118	9,444	5,994	814
28104 Matthews	28,682	948	16,341	35,381	9,958	58,403	12,289	219,939	1,021	5,551	2,851	535
28105 Matthews	37,207	1,543	29,890	41,598	13,994	54,440	15,791	1,265,166	1,598	8,645	3,370	381
28134 Pineville	8,622	1,105	5,402	10,337	3,399	40,321	4,129	855,278	756	2,089	527	27
28021- 28299 Charlotte*	776,300	2,596	612,327	873,579	311,486	-	352,203	14,238,261	67,897	178,967	51,016	13,606

* Includes primary zip codes within Charlotte city limits
Source: Claritas / Market Statistics 2010