

BASIC DEMOGRAPHICS BY ZIP CODE

Charlotte, N.C. — January 1, 2009

Estimates Zip Level	Population				Households			Total Retail	Households by EBI Group				
	1/1/2009	Density Per Sq. Mi	2000 Census	5 Year Projection	1/1/2009	Median HHL D EBI	5 Year Projection	Sales (\$000) 2009	Under \$25,000	\$25,000 - \$74,999	\$75,000 - \$149,999	\$150,000 or more	
28202	Charlotte	8,359	4,763	4,980	10,157	4,484	32,951	5,658	411,625	1,811	1,855	549	269
28203	Charlotte	10,619	3,289	9,869	11,250	5,258	39,143	5,690	360,374	1,788	2,099	922	449
28204	Charlotte	4,869	2,726	4,912	5,043	2,416	34,944	2,522	187,707	815	1,149	368	84
28205	Charlotte	49,746	4,262	47,698	51,975	20,520	32,689	21,427	580,270	6,907	11,989	1,401	223
28206	Charlotte	12,819	1,815	12,498	13,281	4,572	25,286	4,741	434,178	2,254	2,163	105	50
28207	Charlotte	8,645	3,989	8,652	8,852	3,769	76,466	3,857	137,050	466	1,392	889	1,022
28208	Charlotte	36,121	1,682	35,773	37,160	13,286	25,535	13,660	686,506	6,487	6,432	302	65
28209	Charlotte	21,133	3,822	20,322	22,139	11,098	42,608	11,796	302,757	2,515	6,407	1,661	515
28210	Charlotte	43,297	3,426	40,924	45,677	20,031	45,480	21,373	349,111	3,741	11,724	3,221	1,345
28211	Charlotte	27,876	2,508	26,485	29,338	12,610	52,326	13,439	897,779	2,308	6,273	2,854	1,175
28212	Charlotte	37,682	4,022	34,505	40,267	15,784	32,939	16,825	938,843	4,849	10,154	745	36
28213	Charlotte	36,627	2,539	26,624	42,233	13,746	38,880	15,990	723,992	3,556	8,811	1,197	182
28214	Charlotte	29,940	851	20,788	34,995	11,356	43,885	13,237	261,669	2,139	7,647	1,395	175
28215	Charlotte	51,362	1,760	40,478	57,824	18,897	39,177	21,178	243,754	4,383	12,329	1,993	192
28216	Charlotte	41,753	1,382	29,861	48,280	15,683	38,445	18,343	1,001,443	4,339	9,398	1,718	228
28217	Charlotte	24,113	1,624	19,624	26,849	8,870	33,620	9,931	979,839	2,719	5,574	474	103
28226	Charlotte	40,021	2,647	36,069	42,943	16,665	56,574	18,085	431,507	2,021	8,847	3,929	1,868
28227	Charlotte	47,561	1,206	40,742	52,067	18,644	43,340	20,583	965,459	3,390	12,637	2,427	190
28262	Charlotte	37,208	1,689	22,985	44,790	13,395	47,282	16,462	807,072	2,273	8,380	2,335	407
28269	Charlotte	70,065	2,263	41,211	85,387	27,531	54,168	33,731	887,305	4,266	15,318	6,964	983
28270	Charlotte	32,893	2,721	26,810	36,647	12,518	65,224	14,022	316,115	992	6,343	4,104	1,079
28273	Charlotte	27,236	1,183	18,347	32,132	10,796	48,249	12,910	1,396,917	1,471	7,580	1,586	159
28277	Charlotte	64,620	2,723	35,699	79,786	24,778	70,281	30,802	863,049	1,777	11,703	8,722	2,576
28278	Charlotte	11,735	364	6,471	14,507	4,779	56,151	5,941	39,662	630	2,763	1,155	231
Mecklenburg Total		901,268	1,713	695,454	1,021,260	359,335	45,950	409,251	17,761,119	73,828	204,368	64,524	16,615

Source: Claritas / Market Statistics 2010

DETAILED DEMOGRAPHICS BY ZIP CODE

Charlotte, N.C. — January 1, 2009

Estimates Zip Level	Population By Age				Population By Sex				Population By Race				% Family Households	Age 25+ w/ College Education	
	0-17 Years	18-44 Years	45-64 Years	65+ Years	Male	Female	% Male	% Female	White	Black	Asian/Pacific Islander	Hispanic			
28202	Charlotte	1,143	4,208	2,072	936	4,788	3,571	57.3	42.7	3,900	3,984	159	217	27.1	2,316
28203	Charlotte	2,316	4,361	2,826	1,116	5,102	5,517	48.0	52.0	6,165	4,090	117	285	41.4	3,477
28204	Charlotte	894	2,317	1,207	451	2,385	2,484	49.0	51.0	2,809	1,854	45	134	32.2	1,567
28205	Charlotte	12,759	21,051	11,044	4,892	24,832	24,914	49.9	50.1	17,488	21,957	1,792	11,134	53.0	7,261
28206	Charlotte	3,952	5,097	2,819	951	6,308	6,511	49.2	50.8	1,837	9,008	219	2,925	63.1	458
28207	Charlotte	2,051	2,808	2,425	1,361	3,957	4,688	45.8	54.2	7,989	481	61	120	53.2	4,200
28208	Charlotte	10,848	13,823	8,258	3,192	17,499	18,622	48.4	51.6	5,721	26,468	1,043	3,772	65.5	1,463
28209	Charlotte	4,065	8,945	5,402	2,721	10,181	10,952	48.2	51.8	15,284	2,729	571	3,561	42.6	7,515
28210	Charlotte	9,550	16,998	11,452	5,297	21,124	22,173	48.8	51.2	31,045	5,612	1,852	7,064	52.9	14,845
28211	Charlotte	6,678	9,362	7,622	4,214	13,328	14,548	47.8	52.2	21,745	4,260	753	1,569	59.5	11,134
28212	Charlotte	9,875	17,014	7,983	2,810	18,307	19,375	48.6	51.4	13,575	18,010	1,491	8,020	54.3	6,511
28213	Charlotte	9,727	16,788	7,923	2,189	18,877	17,750	51.5	48.5	11,396	16,966	1,793	7,632	63.0	6,597
28214	Charlotte	8,117	10,517	8,032	3,274	14,626	15,314	48.9	51.1	16,877	10,117	1,507	1,511	73.9	3,791
28215	Charlotte	14,846	20,335	12,417	3,764	25,262	26,100	49.2	50.8	18,548	25,103	1,658	7,819	71.0	8,298
28216	Charlotte	10,936	15,648	10,372	4,797	19,994	21,759	47.9	52.1	16,563	22,442	908	2,450	70.7	5,711
28217	Charlotte	6,569	10,126	5,622	1,796	12,085	12,028	50.1	49.9	6,973	12,289	915	6,923	65.5	2,241
28226	Charlotte	9,793	12,984	12,419	4,825	19,246	20,775	48.1	51.9	33,657	3,148	1,579	2,258	67.1	14,625
28227	Charlotte	12,484	17,591	13,272	4,214	23,085	24,476	48.5	51.5	29,833	13,347	1,227	4,622	70.3	8,681
28262	Charlotte	8,473	20,220	6,965	1,550	18,738	18,470	50.4	49.6	19,462	12,551	2,910	2,634	56.0	9,721
28269	Charlotte	20,805	28,873	16,414	3,973	34,432	35,633	49.1	50.9	39,559	22,706	3,967	4,302	67.4	20,181
28270	Charlotte	9,583	10,539	10,023	2,748	15,872	17,021	48.3	51.7	28,143	2,546	1,164	1,434	75.1	12,179
28273	Charlotte	7,846	11,458	6,459	1,473	13,279	13,957	48.8	51.2	14,389	8,977	2,007	2,707	66.7	6,052
28277	Charlotte	18,984	23,555	18,204	3,877	31,684	32,936	49.0	51.0	54,343	4,189	3,711	3,670	73.8	23,906
28278	Charlotte	2,862	3,849	3,799	1,225	5,947	5,788	50.7	49.3	9,333	1,558	393	480	74.7	3,180
Mecklenburg Total		240,343	353,894	228,830	78,201	442,350	458,918	49.1	50.9	530,161	266,723	34,902	96,828	64.0	221,699

Source: Claritas / Market Statistics 2010

BUSINESS CHARACTERISTICS BY ZIP CODE cont.

Charlotte, N.C. — January 1, 2009

Estimates Zip Level	Total Estab- lishments	Total Employment	Employment By Industry				Retail Sales (\$000)			Occupation Employment Data					
			Manufac- turing	Retail Trade	Finance Insurance & Real Estate	Service	Food & Beverage Stores	General Merchandise	Health & Personal Care Stores	White Collar	Blue Collar	Service	Exec, Admin, Mang.	Marketing & Sales	
28242	Charlotte	1	17	-	-	-	-	-	-	-	-	-	-	-	
28243	Charlotte	1	6	6	-	-	-	-	-	-	-	-	-	-	
28244	Charlotte	77	1,490	22	133	272	1,043	816	86	213	-	-	-	-	
28246	Charlotte	91	458	-	51	38	363	507	53	132	-	-	-	-	
28247	Charlotte	30	91	-	1	9	31	-	-	26	-	-	-	-	
28256	Charlotte	7	17	-	-	4	12	-	-	-	-	-	-	-	
28262	Charlotte	1,486	25,732	877	6,432	5,714	10,687	128,372	177,780	53,405	15,916	2,808	2,647	4,197	3,176
28266	Charlotte	8	31	-	6	-	14	458	-	12	-	-	-	-	-
28269	Charlotte	1,791	28,973	3,233	4,638	1,912	5,953	108,081	43,519	42,734	29,580	5,763	3,254	8,872	5,000
28270	Charlotte	955	8,248	1,182	1,904	581	3,327	51,487	46,341	30,832	14,902	1,158	1,090	5,111	3,103
28271	Charlotte	19	66	-	5	7	27	50	5	13	-	-	-	-	-
28273	Charlotte	2,041	62,256	13,862	10,967	8,496	14,819	107,702	158,954	58,346	11,024	3,001	1,778	3,034	1,929
28274	Charlotte	2	48	-	-	-	48	-	-	-	-	-	-	-	-
28277	Charlotte	2,321	26,761	1,628	7,273	6,030	9,935	212,004	128,446	48,874	30,966	2,697	2,364	11,303	7,730
28278	Charlotte	274	2,609	500	424	95	741	17,347	706	1,071	5,181	1,062	419	1,596	1,201
28280	Charlotte	42	507	11	79	40	350	826	87	215	-	-	-	-	-
28281	Charlotte	81	691	14	8	121	487	80	8	21	-	-	-	-	-
28282	Charlotte	34	636	19	41	305	264	408	43	106	-	-	-	-	-
28284	Charlotte	29	260	-	62	37	160	-	-	-	-	-	-	-	-
28285	Charlotte	15	568	-	31	227	90	308	32	80	-	-	-	-	-
28287	Charlotte	17	67	-	11	2	45	22	156	60	-	-	-	-	-
28297	Charlotte	3	5	-	-	4	1	-	-	-	-	-	-	-	-
28299	Charlotte	11	22	-	-	2	14	-	-	-	-	-	-	-	-
Mecklenburg Total		44,531	589,979	55,225	120,205	70,255	212,290	2,115,117	2,269,443	1,039,578	334,742	86,635	55,067	95,039	67,831

Source: Claritas / Market Statistics 2010

BASIC DEMOGRAPHICS BY ZIP CODE

Municipalities — January 1, 2009

Estimates Zip Level	Population				Households			Total Retail	Households by EBI Group			
	1/1/2009	Density Per Sq. Mi	2000 Census	5 Year Projection	1/1/2009	Median HHLD EBI	5 Year Projection	Sales (\$000) 2009	Under \$25,000	\$25,000 - \$74,999	\$75,000 - \$149,999	\$150,000 or more
28031 Cornelius	24,047	898	14,201	29,283	10,445	62,469	12,842	428,037	1,302	4,999	2,832	1,312
28036 Davidson	14,365	602	10,282	16,543	4,716	63,544	5,487	81,934	665	2,055	1,454	542
28078 Huntersville	49,133	749	27,370	6,055	18,370	61,997	22,697	1,021,745	2,118	9,444	5,994	814
28104 Matthews	28,682	948	16,341	35,381	9,958	58,403	12,289	219,939	1,021	5,551	2,851	535
28105 Matthews	37,207	1,543	29,890	41,598	13,994	54,440	15,791	1,265,166	1,598	8,645	3,370	381
28134 Pineville	8,622	1,105	5,402	10,337	3,399	40,321	4,129	855,278	756	2,089	527	27
28021- 28299 Charlotte*	776,300	2,596	612,327	873,579	311,486	-	352,203	14,238,261	67,897	178,967	51,016	13,606

* Includes primary zip codes within Charlotte city limits
Source: Claritas / Market Statistics 2010

DETAILED DEMOGRAPHICS BY ZIP CODE

Municipalities — January 1, 2009

Estimates Zip Level	Population By Age				Population By Sex				Population By Race				Age 25+ w/ College Education	
	0-17 Years	18-44 Years	45-64 Years	65+ Years	Male	Female	% Male	% Female	White	Black	Asian/Pacific Islander	Hispanic		% Family Households
28031 Cornelius	6,026	8,285	7,610	2,126	12,047	12,000	50.1	49.9	21,714	1,297	380	1,451	65.6	8,252
28036 Davidson	3,675	5,437	3,656	1,597	7,055	7,310	49.1	50.9	12,759	941	210	602	73.2	4,008
28078 Huntersville	14,729	18,123	12,706	3,575	24,262	24,871	49.4	50.6	42,021	3,932	882	3,923	73.9	13,543
28104 Matthews	8,085	10,491	7,784	2,322	14,280	14,402	49.8	50.2	25,222	1,766	568	1,161	82.4	5,643
28105 Matthews	10,513	13,007	10,458	3,229	18,021	19,186	48.4	51.6	28,945	5,011	1,375	2,568	73.6	9,679
28134 Pineville	2,366	3,580	1,843	833	4,176	4,446	48.4	51.6	5,349	1,942	337	1,300	63.2	1,630
28021- 28299 Charlotte*	205,156	308,467	195,031	67,646	380,938	395,632	49.1	51.0	426,634	254,392	31,842	87,243	63.0	185,910

* Includes primary zip codes within Charlotte city limits
Source: Claritas / Market Statistics 2010

BUSINESS CHARACTERISTICS BY ZIP CODE

Municipalities — January 1, 2009

Estimates Zip Level		Total Estab- lishments	Total Employment	Employment By Industry				Retail Sales (\$000)			Occupation Employment Data				
				Manufac- turing	Retail Trade	Finance Insurance & Real Estate	Service	Food & Beverage Stores	General Merchandise	Health & Personal Care Stores	White Collar	Blue Collar	Service	Exec, Admin, Mang.	Marketing & Sales
28031	Cornelius	1,386	10,978	553	2,661	1,634	4,495	51,872	30,712	27,364	10,537	1,610	1,453	3,638	2,228
28036	Davidson	526	5,525	64	702	317	2,470	10,418	-	8,138	4,831	934	714	1,435	769
28070	Huntersville	23	86	-	15	1	31	28	-	-	-	-	-	-	-
28078	Huntersville	1,633	23,098	3,201	5,742	1,125	7,848	133,474	42,964	83,565	19,845	3,974	2,548	6,402	3,880
28104	Matthews	772	6,808	1,161	1,648	313	1,753	43,284	31,473	31,491	10,774	2,990	1,830	2,810	2,667
28105	Matthews	2,136	24,663	1,106	8,545	955	10,499	112,753	320,110	87,999	15,472	2,813	2,087	4,744	3,200
28106	Matthews	39	176	5	9	6	70	22	15	4	-	-	-	-	-
28134	Pineville	930	12,362	1,555	5,709	323	2,774	29,837	340,408	14,553	2,967	858	707	732	588
28021- 28299	Charlotte*	37,974	589,974	55,225	120,205	70,255	212,290	2,115,117	2,269,443	1,039,578	334,742	86,635	55,067	95,039	67,831

Source: Claritas / Market Statistics 2010

BOOM,

just like that, it hits you. You are responsible for choosing the right location for your company. You look at the stack of information on your desk from so many communities and realize there are many options. You need to find a location that offers all the right ingredients for your company's success. It has to be a place with superior air service, skilled labor, an exceptional but affordable quality of life for your employees, and most importantly — a reasonable cost of doing business. All of a sudden, one community stands out. **Welcome to Charlotte.**



330 South Tryon St., Charlotte, N.C. 28232 | 704.378.1300 | www.BOOMcharlotte.com

