



**THE CHARLOTTE CHAMBER AND  
THE GREATER HOSPITALITY &  
TOURISM ALLIANCE**

*Invite you to participate in*

**The 17th Annual  
Business Showcase**

**March 30, 2017**

**The Park Expo & Conference Center  
800 Briar Creek Road  
3:00 p.m. until 7:00 p.m.**

For office use only  
Date rcvd \_\_\_\_\_

Business Showcase, a premier networking event and the Charlotte Chamber's only tradeshow, **GUARANTEES** the opportunity to maximize your company's visibility, while displaying your product and services. Over 1,000 people attend this event annually hosted by the Charlotte Chamber East Chapter and The Greater Charlotte Hospitality and Tourism Alliance. 150 exhibitors participated in 2016. For more information, contact Cherise Walker at (704) 378-4106 or [cwalker@charlottechamber.com](mailto:cwalker@charlottechamber.com).  
Call for non-member pricing.

**Presenting Sponsor**  
**\$3,000**  
**(Exclusive Limit 2)**

**Two** exhibit booths in the most premier location, company name on drink ticket(optional), company logo in the event Guidebook app with link to company website, company logo placed on event banner, full page ad in program booklet, company logo listed on Charlotte Chamber website & email invitation. Company name listed on event flyer. Company name listed on co-sponsor websites.

**Platinum Sponsor**  
**\$2,500**

Premier exhibit booth, company logo on event banner, company logo in the event GuideBook app, company name listed on Charlotte Chamber web site. Company name listed on email invitation and event flyer. Company name listed on co-sponsor website.

**Gold Sponsor:**  
**\$1,750**

Exhibit booth, company name placed on banner, company logo in the event Guidebook app, company name listed on event invitation and flyer.

**Silver Sponsor:**  
**\$1,200**

Exhibit booth, company name on event banner, company name in the event Guidebook app, company name on event invitation and flyer

**Bronze Sponsor:**  
**\$900**

Exhibit booth, company name in event Guidebook app, company name on event banner

**EXHIBIT BOOTH ONLY: \$600**

**ALL PAYMENTS MUST BE MADE BY MARCH 7, 2016 TO RECEIVE BOOTH ASSIGNMENT!**

- Please check sponsorship level below.
- Check here if electricity needed (additional \$85 fee for all levels except Presenting and Platinum)

**Exhibit booths include:**

- 10'x10' exhibit space, pipe and drape,
- 8' backdrop and 3' side rails,
- 6' covered tables, 2 chairs, company signage

Fax this registration form to (704) 374-1903 or email [cwalker@charlottechamber.com](mailto:cwalker@charlottechamber.com) **ABSOLUTELY NO REFUNDS.**

INDICATE LEVEL OF INTEREST AND FAX BACK TO CHERISE AT 704-374-1903 TO SECURE  
PRESENTING \_\_\_\_\_ PLATINUM \_\_\_\_\_ GOLD \_\_\_\_\_ SILVER \_\_\_\_\_ BRONZE \_\_\_\_\_  
EXHIBITOR \_\_\_\_\_

\_\_\_\_\_ CORNER BOOTH REQUESTED (Additional \$75 fee) \_\_\_\_\_ POWER (Additional \$85 fee)

COMPANY NAME AS IT SHOULD APPEAR \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_