



**THE CHARLOTTE CHAMBER AND  
THE GREATER HOSPITALITY &  
TOURISM ALLIANCE**

*Invite you to participate in*

**The 12th Annual  
Business Showcase**

**March 28, 2012**

**The Park Expo & Conference Center  
2500 East Independence Boulevard  
3:00 p.m. until 7:00 p.m.**

For office use only  
Date rcvd \_\_\_\_\_

Business Showcase, a premier networking event and the Charlotte Chamber's only tradeshow, provides the opportunity to maximize your company's visibility, while displaying your product and services. Over 1,200 people attend this event annually hosted by the Charlotte Chamber East Chapter and The Greater Charlotte Hospitality and Tourism Alliance. 150 exhibitors participated in 2011.

For more information, contact Cherise Walker at (704) 378-4106 or cwalker@charlottechamber.com.

**Sponsors/Exhibitors must be Chamber members in good standing.**

**Presenting Sponsor**  
**\$2,500**  
**(Exclusive)**  
**(Limit 2)**

**Two** exhibit booths in the most premier location, company logo on drink ticket, company logo on front cover of program booklet, company logo placed on event banner, full page ad in program booklet, company logo listed on Charlotte Chamber and HTA website & email invitation. Company name listed on event flyer & HTA newsletter.

**Platinum Sponsor**  
**(\$2,000)**  
**(Limit )**

Premier exhibit booth, company logo on event banner, full page ad in program Company name listed on Charlotte Chamber web site. Company name listed on email invitation and event flyer

**Gold Sponsor:**  
**\$1,500**

Exhibit booth, company name placed on banner, half-page ad in event program, company name listed on event flyer

**Silver Sponsor:**  
**\$1,000**

Exhibit booth, company name on event banner, business card ad in event program

**Bronze Sponsor:**  
**\$750**

Exhibit booth, company name listed in program booklet

**Exhibit Booth Only:      Exhibit booth - \$500**

**ALL PAYMENTS MUST BE RECEIVED BY MARCH 21, 2012 IN ORDER TO EXHIBIT!**

- Please check sponsorship level below.
- Check here if electricity needed (additional \$85 fee for all levels except Presenting and Platinum)

**Exhibit booths include:**  
10'x10' exhibit space, pipe and drape,  
8' backdrop and 3' side rails,  
6' covered tables, 2 chairs, company signage

Fax this registration form to (704) 374-1903. **ABSOLUTELY NO REFUNDS.**

INDICATE LEVEL OF INTEREST AND FAX BACK TO CHERISE AT 704-374-1903 TO SECURE

PRESENTING \_\_\_\_\_ PLATINUM \_\_\_\_\_ GOLD \_\_\_\_\_ SILVER \_\_\_\_\_ BRONZE \_\_\_\_\_  
EXHIBITOR \_\_\_\_\_

\_\_\_\_\_ CORNER BOOTH REQUESTED (Additional \$75 fee)

COMPANY \_\_\_\_\_  
CONTACT: \_\_\_\_\_ PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_