



## PREMIUM MEMBERSHIP

\$2,500 Investment

The Charlotte Chamber is a not-for-profit organization owned and operated by its investors. Our mission is to connect, innovate and grow opportunity for all who do business in Charlotte.

As the number one advocate for Charlotte business, we work every day to create the nation's best economy and quality of life for all Charlotteans. By joining our network, your investment supports this important work.

The Charlotte Chamber's Premium Level is designed for businesses seeking to make a positive impact on the Charlotte community and reap greater benefits of membership as a result. This investment is designed to gain exposure to business leaders and decision makers at a high level, with a focus on mentorship and access to critical industry and market research.

### BENEFITS INCLUDE:

- **Board of Advisors Welcome**

Invitation to our quarterly Board of Advisors Welcome events where current board members welcome new Board of Advisor investors in a high-level cocktail reception. This reception will begin at 5:30 p.m.

- **Economic Growth "EG" Talks**

Invitations to Economic Growth talks where topics of economic interest are revealed and discussed.

- **Services of a Chamber Staff Liaison**

A single point of contact to serve your investment. Pairing our most dedicated investors with an Investor Relations Manager applies a strategic approach to maximizing your experience.

- **Business Analytics and Data**

Our award-winning business data analytics team will provide one research consultation per year. This can include demographics reporting or a targeted business list within a specific geography, industry, employee range and/ or other detailed

- **Advertising Credit**

Receive a 20% discount on all advertising products purchased within 60 days of joining. For information on how to take advantage of this offer, contact our team at [Invest@charlottechamber.com](mailto:Invest@charlottechamber.com).

- **Online Investor Directory Listing**

Listing and a link to your website in our online directory at [charlottechamber.com](http://charlottechamber.com), which has 1.3 million unique visitors per year. Contact Jessica Cooke at [jcooke@charlottechamber.com](mailto:jcooke@charlottechamber.com) to update your contact information.

- **Share Your News**

Promote your new hires, awards, new product offerings, expansions and other news in our online newsroom. Add [news@charlottechamber.com](mailto:news@charlottechamber.com) to your company's media list.

- **Certificates of Origin**

Discounted Certificates of Origin, documents required for international shipping. For additional information, contact the front desk at [frontdesk@charlottechamber.com](mailto:frontdesk@charlottechamber.com).

- **Chamber Mobile App Discounts**

Our discount program allows investors to offer and take advantage of offers from fellow investor companies. Download the mobile app today and start taking advantage of the savings.

- **Office Depot**

The Charlotte Chamber's partnership with Office Depot combines the purchasing power of chambers across the country to offer our members steep discounts on commonly purchased office products. Contact Audrey Rowe at [arowe@charlottechamber.com](mailto:arowe@charlottechamber.com) for benefit specifics. be your most valuable asset.

- **The Region's Largest Business Network**

Whether you choose to network in person, online or a combination of both, the Charlotte Chamber offers it all. If you'd like to become more engaged, consider joining one of our many neighborhood chapters, industry councils, or public policy committees. For those who prefer online networking, check out our LinkedIn members-only group and visit [charlottechamber.com/getsocial](http://charlottechamber.com/getsocial).

- **Events Calendar**

Post your events and view information on business events throughout the Charlotte region hosted by fellow chamber investors at [charlottechamber.com/membercalendar](http://charlottechamber.com/membercalendar).

- **Mailing Labels**

Exclusive opportunity to purchase mailing labels of Charlotte Chamber investors. Contact Jessica Cooke at [jcooke@charlottechamber.com](mailto:jcooke@charlottechamber.com) for pricing specifics.

In addition to the above benefits, your membership in the Charlotte Chamber of Commerce also supports:

- The work of our economic development team, which focuses on the recruitment, relocation and retention of businesses to Charlotte.
- The work of our Public Policy team who monitor all of the local governing bodies including city council, county commission and the school board.
- The work of our member engagement team in the areas of diversity, strategic partnerships and inclusion groups.